

Retail Chain Stores.—Chain-store sales amounted to \$1,726,354,000 in 1951 compared with \$639,210,000 in 1941, the immediately preceding complete census of merchandising establishments. The 1951 Census enumeration disclosed some retail chain-store firms not included in previous annual surveys. For this reason a correct comparison with 1950 figures shown here is not possible. When complete 1951 Census results are known, intercensal estimates will be made to adjust the difference between 1951 estimated sales and 1951 actual sales from the Census, over the ten-year interval from the former complete Census of 1941. Until this is done, percentage changes from 1950 will not be shown.

20.—Chain-Store Statistics, 1930 and 1941-51

Year	Average Number of Stores	Net Retail Sales	Salaries and Wages Paid to Store Employees	Stocks on Hand, End of Year		Accounts Outstanding, End of Year
				Stores	Warehouses	
		\$'000	\$'000	\$'000	\$'000	\$'000
1930.....	8,097	487,336	50,405	60,457
1941.....	7,622	639,210	57,777	68,619	20,976	38,376
1942.....	7,010	687,447	57,654	66,940	22,633	..
1943.....	6,780	703,950	58,804	67,628	22,603	15,527
1944.....	6,560	769,643	63,300	66,944	21,855	15,093
1945.....	6,580	876,209	68,196	68,247	29,013	16,369
1946.....	6,559	1,014,847	77,474	85,345	37,436	19,643
1947.....	6,716	1,177,323	91,266	105,040	43,546	31,492
1948.....	6,821	1,335,174	107,697	118,452	46,190	40,199
1949.....	6,839	1,420,081	115,903	123,696	46,755	50,001
1950.....	7,155	1,559,693	129,334	159,083	60,501	65,001
1951 ¹	7,585	1,726,354	144,792	178,799	59,504	53,169

¹ Includes Newfoundland.

21.—Chain-Store Sales, by Province and by Kind of Business, 1948-51

Province or Territory and Kind of Business	1948	1949	1950	1951
	\$'000	\$'000	\$'000	\$'000
Newfoundland.....	9,675
Maritime Provinces.....	98,500	101,299	105,833	119,260
Quebec.....	271,307	283,388	318,377	349,467
Ontario.....	595,546	641,304	722,838	798,860
Manitoba.....	63,327	68,392	72,578	76,624
Saskatchewan.....	67,198	71,811	72,633	79,253
Alberta.....	85,383	96,712	107,181	117,241
British Columbia.....	149,220	152,334	154,974	170,384
Yukon and Northwest Territories.....	5,254	4,841	5,279	5,590
Totals.....	1,335,735	1,420,081	1,559,693	1,726,354
Food—				
Grocery, combination and meat market.....	393,724	440,288	510,500	616,501
Totals, Food¹.....	408,557	454,296	524,710	630,182
Country General Stores.....	15,123	15,060	15,988	24,975
General Merchandise—				
Variety Stores.....	133,907	142,061	147,732	164,475
Totals, General Merchandise¹.....	146,546	154,667	160,410	184,507
Automotive.....	23,284	22,751	29,626	38,152

For footnotes, see end of table.